

Abstract of the Disclosure

Provided is a personal channel service method and apparatus for providing a program preferred by a user in a preferred time duration by extracting the preferred time duration and the preferred program based on usage history of a personal digital recorder (PDR). The personal channel service providing method includes the steps of: a) receiving content description data and instance description data of a program to be broadcasted through a TV network; b) determining the preferred duration and the preferred program in the preferred duration based on usage history of the PDR, and updating the instance description data to include the preferred duration and the preferred program; c) generating an electronic program guide (EPG) for informing the user that the preferred program is outputted on the personal channel in the preferred duration based on the updated instance description data; and d) outputting the EPG to the PDR.